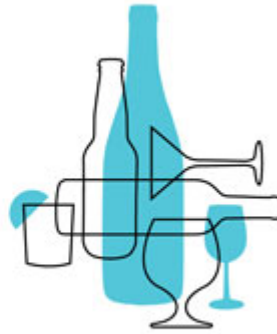


NYSA

NEW YORK
SPIRITS
AWARDS



The New York Spirits Awards Announces Results

Three Categories of Recognition Awarded

FOR IMMEDIATE RELEASE

New York, NY, June 29, 2009 – The New York Spirits Awards today announced the spirited winners of its inaugural event. Over 250 brands from all over the world entered the debut event which was held on June 14 and 15 at the Javits Center in the heart of Manhattan.

The distinguished judging panel, led by Jack Robertiello of Drinks Ink, was composed of members of the on and off-sale community. In a blind tasting, the judges scored each brand on a 100-point system. The NYSA awarded honors at three levels. The Best of Show award was given to the brand with the highest score. The FDR Award, named for the US President credited with the repeal of Prohibition, was awarded to the highest scoring brand in each category. And the Best of Class honor was given to the top scoring 20% of brands in each category.

In an unusual turn of events, the Best of Show award resulted in a tie. Two extraordinary brands will share this honor for 2009. The superb quality of Bache-Gabrielsen Hors d'Age Cognac and Tequila Corrido Extra Anejo proved unbeatable.

FDR Awards were given to:

Brand	Category
Tequila Corrido Extra Anejo	Agave Spirits
Tequila Lunazul Blanco	Agave Spirits, Tequila Blanco
Tequila Lunazul Reposado	Agave Spirits, Tequila Reposado
Bache-Gabrielsen Hors d'Age Cognac	Brandy/Cognac
Bluecoat American Dry Gin	Gin
St-Germain Elderflower Liqueur	Liqueurs
Mathilde Pear Liqueur	Liqueurs, Fruit
Cruzan Black Strap Rum	Rum
Fair Vodka	Vodka, Unflavored
Firefly Peach Tea Flavored Vodka	Vodka, Flavored
Stolichnaya Vodka	Vodka, Wheat
Knappogue Castle Irish Single Malt Whiskey	Whiskies, All
Glenfiddich 18 Year Old Single Malt Whisky	Whisky Single Malt

A total of 63 Best of Class awards were given. By category in alphabetical order they are:

Agave Spirits

Tequila 3 Amigos Blanco Certified Organic
Tequila El Grado Blanco
Tequila Galindo Anejo
Tequila Gran Centenario Rosangel
Hacienda de Chihuahua Sotol Plata
Jose Cuervo Reserva de la Familia Extra Anejo
Tequila Lunazul Blanco
Tequila Lunazul Reposado
Metl 2012 Reserva Especial Mezcal

Agave Spirits, Tequila Blanco

Tequila 3 Amigos Blanco Certified Organic
Tequila El Grado Blanco
Tequila Mejor Blanco

Agave Spirits, Tequila Reposado

Tequila La Certeza Reposado
Tequila Mejor Reposado

Brandy/Cognac

Bache-Gabrielsen Classic XO Cognac
Camus Borderies XO Cognac
Camus Seraphin XO Cognac
Pierre Ferrand-Selection Des Anges
Pisco Gran Sierpe

Gin

Monopolowa Vienna Dry Gin

Seneca Drums Gin

Liqueurs

Artemisia Absinthe

Bottega Sambuca Liqueur

Domaine de Canton French Ginger Liqueur

Drambuie Liqueur

Nature's Own Juggernaut Liqueur

Navan Liqueur

Zwack Liqueur

Liqueurs/Fruit

Grand Marnier Liqueur

Limonce Liqueur

Rum

Bacardi 8 Rum

Bacardi Reserva Limitada Rum

Bacardi Select Rum

Beija Cachaca

Don Q Grand Anejo Puerto Rican Rum

Sergeant Classick Gold Hawaiian Rum

Sunset Captain Bligh Golden Rum

Vizcaya VXOP Rum

Vodka, Unflavored

Core Vodka

LiV Vodka

Sonnema Vodka Herb

Stawski Potato Vodka

U4RIK Vodka

Vintner's Vodka

Vodka, Flavored

Firefly Lemon Tea Flavored Vodka

Kai Lychee Vodka

Me Oko Strawberry Vodka

Vodka, Wheat

Stolichnaya Elit

Taxi French Vodka

Whiskies, All

Arbeg Uigeadail Single Malt Whisky

The Balvenie 21 Year Old Portwood Single Malt

Connemara 12 Year Old Peated Single Malt Irish Whiskey

Connemara Cask Strength Single Malt Irish Whiskey

Eagle Rare Kentucky Straight Single Barrel Bourbon

George T. Stagg Kentucky Straight Bourbon

Glennfiddich 18 Year Old Single Malt Whisky

Glennfiddich 21 Year Old Single Malt Whisky

The Glenlivet 18 Year Old

The Tyrconnell Single Malt Irish Whiskey

Woodford Reserve Distiller's Select

Whiskies, Single Malt

The Balvenie 21 Year Old Portwood

Glenfiddich 21 Year Old Single Malt Whisky

The Glenlivet 18 Year Old Single Malt Whisky

About the New York Spirits Awards

The New York Spirits Awards was founded in 2009 by two industry veterans, Dori Bryant, President of the Polished Palate, and Adam Levy, a spirits writer. The NYSA is dedicated to finding and honoring the very best of class in the spirits industry. www.nyspiritsawards.com

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